



PRODUCT OVERVIEW

DIGITAL RISK PROTECTION

AI-driven digital risk identification and mitigation platform

The Digital Risk Protection platform leverages advanced technologies to detect the illegitimate use of logos, trademarks, content, and design layouts across the digital surface.

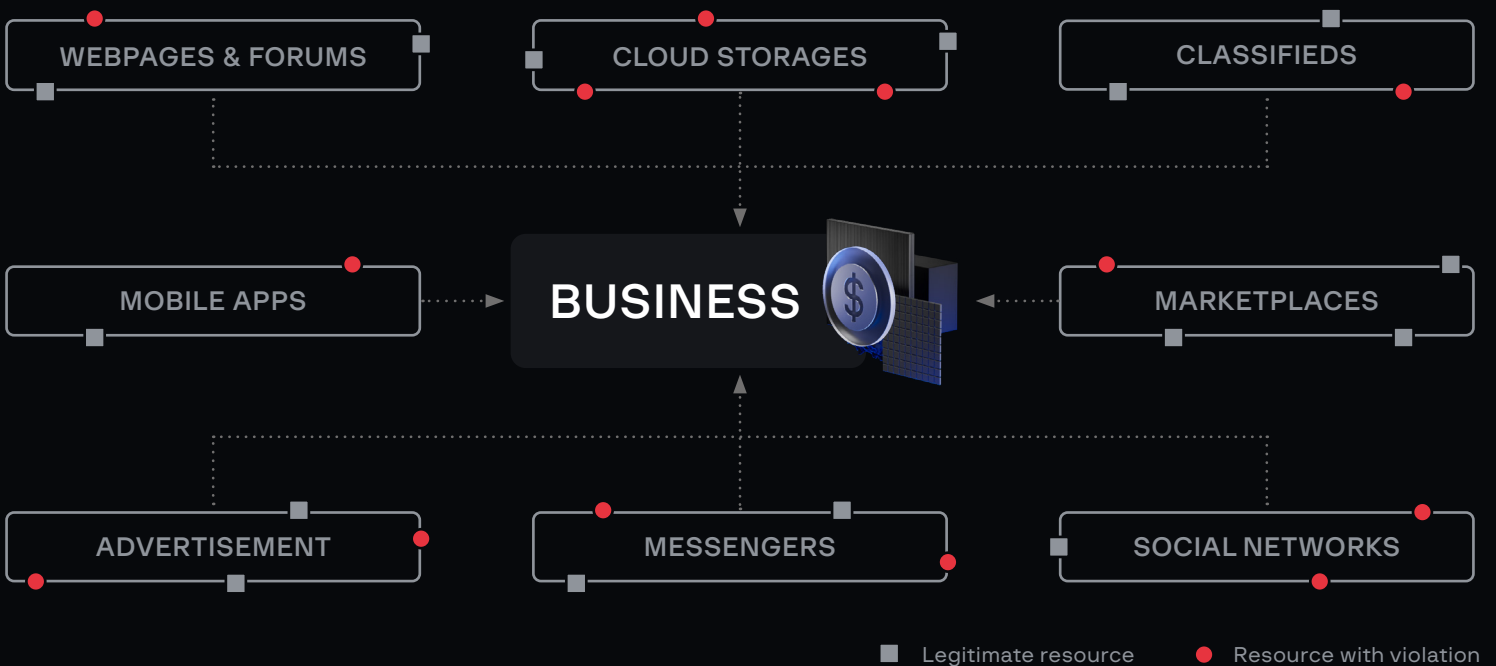
Identifies illegitimate asset use.

Classifies and scores the detected violations.

Prioritizes and initiates appropriate takedown tactics.

Automatic identification

of violations beyond your network perimeter



Machine learning that detects violations at earliest stages



Identifies fraud and scam before the traffic attraction stage

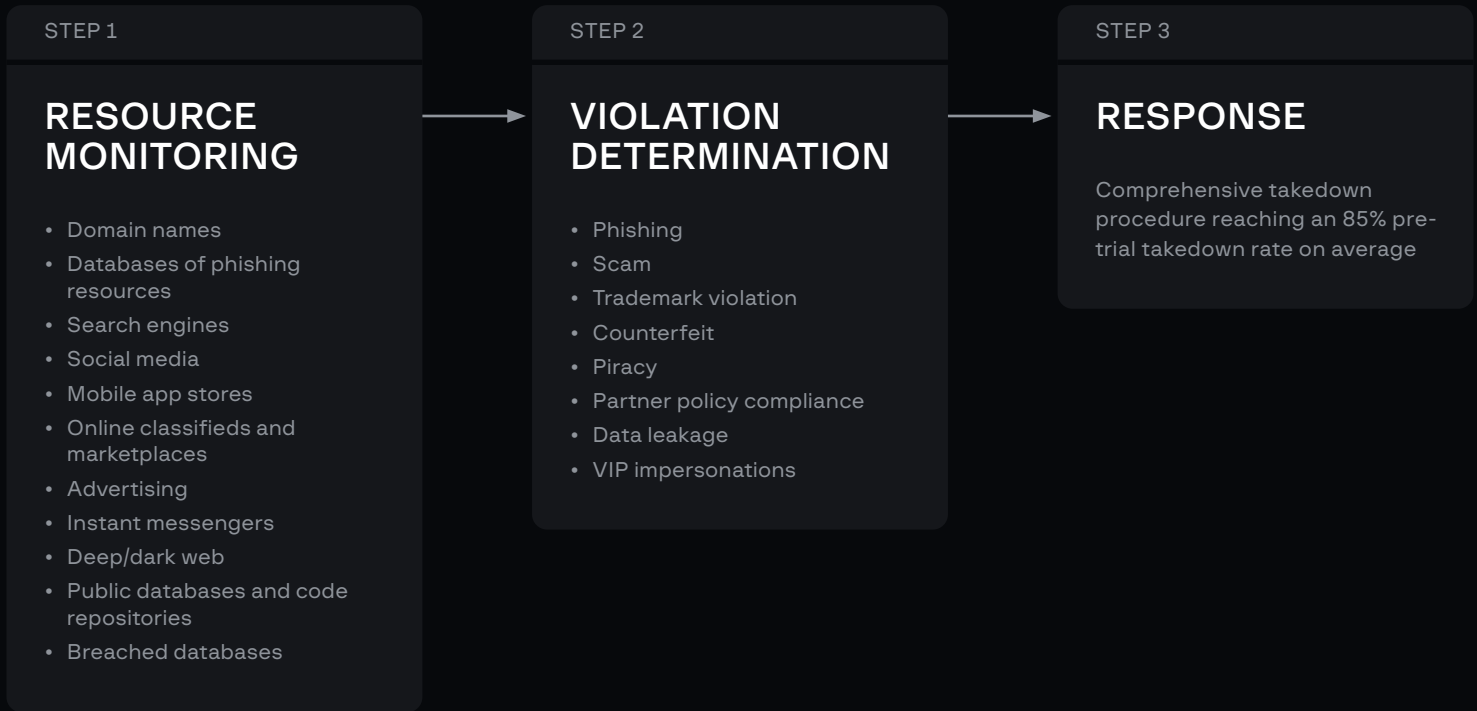


Continuously enriches detection algorithms across industries



Utilizes Graph module to map and takedown entire fraud networks

How Group-IB Digital Risk Protection works



DRP modules

Digital risk protection platform covers a wide range of use cases structured in 5 modules addressing the key DRP streams

ANTI-SCAM

Protection against online brand abuse

ANTI-COUNTERFEITING

Protection against illegal online sales of goods and services

ANTI-PIRACY

Protection against illegal distribution of digital content

LEAK DETECTION

Detection of sensitive data published on paste-sites and dark web

VIP PROTECTION

Monitoring and mitigation of fake accounts

Why DRP

Highly skilled international analysts

Team specializing in threats relevant to your business and region that helps respond around the world.

Customer success manager

Keeps you informed about violations and risks, assists with investigations, and facilitates effective takedowns.

Unique enforcement approach

Combination of automated system and vast partnership network to defeat more infringements on a pre-trial basis.

DRP platform

Easy access to dashboards and reports that gives a full, transparent view of the detection and takedown processes.

Platform for business and analysts

Opportunity to see key highlights, manually approve violation alerts, and get real-time statistics.

Protection 24/7/365

Automated monitoring of digital assets, round-the-clock adjustment, and enforcement by analysts.

Innovation points

Neural-based detection

Unique neural network family designed based on cutting-edge proprietary detection practices and capable of detecting up to 90% of violations like a highly skilled professional.

Scam intelligence

Revolutionary, actor-centric approach to investigating, researching and predicting scammers' behavior and tool development for improving detection and takedown capabilities.

Self-adjustable scoring

Unparalleled ML-based scorings designed for determining the severity of violations to enable quick and smooth enforcement prioritization.

Network graph

Network infrastructure analysis that helps identify cybercriminals' Infrastructure and find additional methods for successfully taking down violations.

Auto attribution

Algorithmic correlation of associated resources and entities for attributing and eliminating scam groups to prevent further attack escalation.

Group-IB ecosystem

Cross-product data enrichment and outside-the-box monitoring that captures even the most sophisticated violations and elusive cybercriminals.

20K

violations eliminated daily

70+

international professional analysts

85%

of detections mitigated pre-trial

450+

successfully protected brands

About Group-IB

Group-IB is a creator of cybersecurity technologies to investigate, prevent and fight digital crime.

1,400+

Successful investigations of high-tech cybercrime cases

300+

employees

600+

enterprise customers

60

countries

\$1 bln

saved by our client companies through our technologies

#1*

Incident Response Retainer vendor

120+

patents and applications

7

Unique Digital Crime Resistance Centers

* According to Cybersecurity Excellence Awards

Global partnerships

INTERPOL

EUROPOL

AFRIPOL

Recognized by top industry experts

FORRESTER®

Aitë Novarica

kuppingercoire ANALYSTS

Gartner®

IDC

FROST & SULLIVAN

Technologies and innovations

Cybersecurity

- Threat intelligence
- Attack surface management
- Email protection
- Network traffic analysis
- Malware detonation
- EDR
- XDR

Anti-fraud

- Client-side anti-fraud
- Adaptive authentication
- Bot prevention
- Fraud intelligence
- User and entity behavior analysis

Brand protection

- Anti-phishing
- Anti-piracy
- Anti-scam
- Anti-counterfeit
- Protection from data leaks
- VIP protection

Intelligence-driven services

Audit & Consulting

- Security Assessment
- Penetration Testing
- Red Teaming
- Compliance & Consulting

Education & Training

- For technical specialists
- For wider audiences

- DFIR**
- Incident Response
 - Incident Response Retainer

- Incident Response Readiness Assessment
- Compromise Assessment

- Digital Forensics
- eDiscovery

Managed Services

- Managed Detection
- Managed Threat Hunting
- Managed Response

High-Tech Crime Investigation

- Cyber Investigation
- Investigation Subscription



**Fight against
cybercrime**

